

INLPTA NLP (Neuro Linguistic Programming) Practitioner Certification

Join us at the Lakeland School of NLP, based in the Mill Yard at Staveley for this 18 day INLPTA NLP Practitioner programme. This fully accredited programme is the most comprehensive grounding available in NLP.

Why you will choose this programme:

- You care enough about yourself and the people you come into contact with (now and in the future) to fully understand the transformational impact of your use of NLP.
- You want to learn the attitude, methodology and techniques of NLP in an ethical way that will create fast and powerful change for yourself and others.
- You want to graduate and become the best you can be with the support of the world's leading NLP association.

What are you going to learn on this programme:

Our NLP training is focussed on ensuring that you achieve your outcome. We believe NLP is all about people achieving excellence - so we will teach the principles of achieving excellence. We will cover the following:

- The foundations and guiding principles of NLP - the 'How' of **Excellence**.
- **Non-verbal communication** - from where the impact of your message is felt. Transform your ability to deliver your message with the desired impact.
- **Influencing with integrity** - learn how to tap into how you and the other people you work with see, hear and feel daily life so that you can enrich the experience.
- **Change - it's so easy**, isn't it? Really, it is so easy to change that trigger that has just gone off inside. Learn how on this programme.
- **'The problem is nobody communicates in this place'**. NLP will give you the linguistic tools to get to the heart of the issue and gain commitment to the solution.
- **Conflict - that's a juicy word is it not?** How about you being able to bring together the differing views so that action towards their common purpose is the only focus?
- One last bit... As Henry Ford said, *"If you believe you can, you're right and if you believe you can't, you're right."* Rid yourself of the "I can't" and **leave the programme transformed**.

How you will be assessed?

THE MOST POWERFUL FORM OF COMMUNICATION IS BEHAVIOUR.

Integrating the NLP skills and concepts into your behaviour (what you do...how you act) is the evidence procedure for certification as a Practitioner of NLP.

The assessment criteria of an INLPTA NLP Practitioner is based on:

Attitude (embodiment of the presuppositions of NLP)

Content Knowledge (frames, principles, techniques, distinctions)

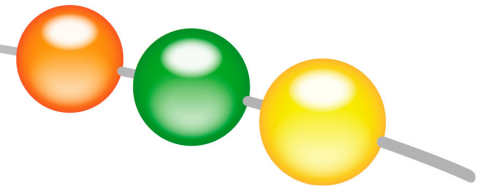
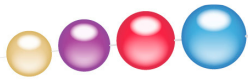
Behavioural Skills (demonstrated integration of learning)



INLPTA

INTERNATIONAL NLP TRAINERS ASSOCIATION

www.lakelandpeopledevelopment.co.uk



The values of INLPTA are paramount to the certification process. **Quality, Professionalism and Ethics** are at the heart of being an INLPTA Certified Practitioner of NLP. The embodiment of these values is the measure we look for. We know that you will want to be totally confident and assured in your abilities and use of NLP in the future and we will provide you with the following to ensure this is the case:

- Telephone and email support pre & post programme
- Ongoing assessment from the second we say 'hello';
- Study groups to help with your content and knowledge development;
- Projects to complete between modules with feedback from your Trainer to guide you;
- A final case study or a group project to be delivered during the final module
- Completion of the INLPTA NLP Practitioner Written Integration paper

Other important bits...

Investment:	£2250.00 plus VAT includes refreshments, lunch, course materials and certification through INLPTA. An early bird booking discount is available for payment three months prior to the course start date. Funding for this programme may be available through your local Business Link (Management & Leadership Grant). Payment plans are also available. As an optional extra you can purchase a set of CDs to listen to prior to the programme. The CDs feature Dr. Susi Strang-Wood, the leading NLP Master Trainer and NLP Psychotherapy Trainer in the UK. Please enquire if you are interested.
Venue:	The Lakeland School of NLP, Staveley, Cumbria LA8 9LR
Parking:	There is ample free parking on site.
Qualification:	INLPTA Practitioner of NLP, 130 hours formal course room training.
Dates:	16 th - 19 th Nov 2011; 14 th - 17 st Dec 2011; 11 th - 15 th Jan 2012; 8 th - 12 th Feb 2012
Contact Us:	Tel: 01539822853; Email: enquiries@lakelandpeopledevelopment.co.uk

Certification

Upon successful completion of your practitioner programme you will receive the much sought after INLPTA NLP Practitioner Certificate. This certificate is recognised across the world for the quality, professionalism and ethics of your trainer and your training. This certificate entitles you to Graduate Membership of INLPTA and also qualifies you for membership at Practitioner level of the Association of NLP (ANLP), the leading membership body of NLP. You will be able to progress on to the INLPTA NLP Coach Practitioner programme or the INLPTA NLP Master Practitioner programme.

About Lakeland People Development Ltd

Lakeland People Development Ltd is a consultancy that works in partnership with organisations and individuals, delivering a range of development opportunities designed to unleash potential and maximise choice. We specialise in the achievement of results using effective and excellent communication.

We encourage our clients to be clear about desired outcomes, to consider innovative and flexible ways to achieve them and to work creatively to tackle barriers to success in a way that improves learning.

We achieve results where others have not been successful. We have long term interdependent relationships with customers where we are seen as key partners in any change process.